

2020 DURANGO HOME & RANCH SHOW

Dear Home & Ranch Show Vendor,

In light of the COVID-19 outbreak being experienced globally, Four Corners Expos is announcing the postponement of our 2020 Durango Home & Ranch Show, originally scheduled for April 24th and 25th at La Plata County Fairgrounds. We take your health and safety and the health and safety of our community very seriously. We are working to make sure that the show does go on, since it has been an annual event in our area for 25 years and is an important part of your business plan for showcasing your goods and services. Our Home & Ranch Show Guide publication will also be postponed to a later date. This publication will become even more essential to reach consumers.

Face-to-face event marketing remains one of the most effective tools for making sales and we are considering all additional precautions that will need to be made. We will increase our social media presence and do profiles of businesses and sponsors. As a team, we are coming up with some creative ways of getting your business in front of potential customers.

We have confirmed June 27th and 28th as the new dates for the Durango Home & Ranch Show, unless something should prohibit the event even then. If you have already registered and are unable to make the new dates, we are offering a refund – but please keep in mind that there are other ways for you to get involved, like our Event Guide publication, static displays, and more. Please feel free to reach out with questions, comments, or suggestions.

Thank you all for your patience and understanding in these difficult times. We look forward to a successful 2020 Durango Home and Ranch Show.

Sincerely,

Sharon Hermes * Four Corners Expos
sharon@durangoherald.com
970-375-4511