



2020 DURANGO HOME & RANCH SHOW

Sponsorship Opportunities

April 25 & 26, 2020 • La Plata County Fairgrounds • Brought to you by Four Corners Expos

Gold Sponsor: \$2500

- Logo on print ads in The Durango Herald, The Journal (covering Cortez, Mancos and Dolores), DGO Magazine and Photo News; Posters, and inside our Event Guide magazine, which is inserted into all of the newspapers listed above the week prior to the show, as well as available at the show entrance to all attendees.
- Logo on Four Corners Expos website Durango Home & Ranch Show page.
- \$300 booth credit
- Full page ad in the Event Guide
- Name mentioned in radio advertising
- 60,000 web impressions on Durangoherald.com and TheJournal.com, Run of network 30 day period (\$900 value)
- 15 tickets to the event (\$75 value)

Silver Sponsor: \$1000

- Logo on print ads in The Durango Herald, The Journal (covering Cortez, Mancos and Dolores), DGO Magazine and Photo News; Posters, and inside our Event Guide magazine, which is inserted into all of the newspapers listed above the week prior to the show, as well as available at the show entrance to all attendees.
- Half page ad in the Event Guide
- 40,000 web impressions on Durangoherald.com and TheJournal.com, Run of network 30 day period (\$600 value)
- 10 tickets to the event (\$50 value)

Bronze Sponsor: \$500

- Logo on print ads in The Durango Herald, The Journal (covering Cortez, Mancos and Dolores), DGO Magazine and Photo News; Posters, and inside our Event Guide magazine, which is inserted into all of the newspapers listed above the week prior to the show, as well as available at the show entrance to all attendees.
- Quarter page ad in the Event Guide
- 20,000 web impressions on Durangoherald.com and TheJournal.com, Run of network 30 day period (\$300 value)
- 5 tickets to the event (\$25 value)

CONTACT: **Abby Feldman** AT **970-375-4599** OR EMAIL **afeldman@bcimedia.com**
OR **Sharon Hermes** AT **970-375-4511** OR EMAIL **Sharon@durangoherald.com**
to arrange for your sponsorship!

Let us create a customized sponsor package for you!