

# what a *girl* wants

E X P O



## Advertise in the Official Event Guide

Join us for a fun and informative expo featuring all things of interest to women - fashion, beauty, health, fitness, education and more!

This official Event Guide is distributed in three Southwest Colorado newspapers with an audience of more than 41,000. Don't miss your chance to advertise your business in this timely and targeted publication!

Saturday, November 10, 2018 • 10 am to 4 pm  
La Plata County Fairgrounds • Durango, Colorado

**Call Abby Feldman today to reserve your space! 970-375-4599**





## Ad Sizes & Investment

		1 Issue & Online With Booth	Non Vendor
Premium Positions	9.5" w x 9.5" h	\$598	\$775
Full Page	9.5" w x 9.5" h	\$485	\$550
Half Page	Horizontal 9.5" w x 4.5" h Vertical 4.5" w x 9.5" h	\$325	\$422
Quarter Page	4.5" w x 4.5" h	\$225	\$360

## Deadlines & Publication Dates

Space Deadline	October 8, 2018
Durango Herald	November 3, 2018
The Journal	November 2, 2018
Pine River Times	November 2, 2018

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**BALLANTINE**  
COMMUNICATIONS

THE Durango HERALD

CORTEZ || DOLORES || MANKOS  
THE JOURNAL

PINE RIVER  
TIMES

I hereby agree to participate in these special publications of The Durango Herald and have circled the appropriate package listed above.  
I also understand all deadlines and commitments to the package.

\_\_\_\_\_  
Durango Herald Account Executive (Sign and Date)

\_\_\_\_\_  
Business Owner (Sign and Date)